

2019 TRENDS AND FORECAST LAHQ'S ANNUAL BREAKFAST PROGRAM

Join us for LAHQ's Annual Trends and Forecast breakfast as we host Richard Green PhD, Director and Chair of the USC Lusk Center for Real Estate, who will share insights into critical trends, industry forecasts, and what we might expect in 2019.

Join us to hear how LA is building towards a new tomorrow!



Richard Green, PhD Director and Chair, USC Lusk Center for Real Estate

Richard K. Green, PhD holds the Lusk Chair in Real Estate and is Professor in the Sol Price School of Public Policy and the Marshall School of Business. He recently finished a year as Senior Advisor for Housing Finance at the US Department of Housing and Urban Development, and as of July 1, 2016 became a Trustee of the Urban Land Institute. Prior to joining the USC faculty, Dr. Green spent four years as the Oliver T. Carr, Jr., Chair of Real Estate Finance at The George Washington University School of Business. He was Director of the Center for Washington Area Studies and the Center for Real Estate and Urban Studies at that institution. Dr. Green also taught real estate finance and economics courses for 12 years at the University of Wisconsin-Madison, where he was Wangard Estate and Urban Land Economics. He also has been principal economist and Faculty Scholar and Chair of Real Estate and Urban Land Economics. He also has been principal economist and director of financial strategy and policy analysis at Freddie Mac.

More recently, he was a visiting professor of real estate at the University of Pennsylvania's Wharton School, and he continues to retain an affiliation with Wharton. He is or has been involved with the Lincoln Institute of Land Policy, the Conference of Business Economists, the Center for Urban Land Economics Research, and the National Association of Industrial and Office Properties. Dr. Green also is a Weimer Fellow at the Homer Hoyt Institute, and a member of the faculty of the Selden Institute for Advanced Studies in Real Estate. He was recently President of the American Real Estate and Urban Economics Association.

Registration \$60/Member \$85/Non-Member \$10/On-Site - Additional Fee

TUESDAY, DECEMBER 18, 2018

7:00am - Networking 8:00 - 9:00am - Program California Club 538 S. Flower Street Los Angeles, CA

REGISTER

LOS ANGELES HEADQUARTERS ASSOCIATION 888-317-0754